

# CIC 34

## Community Interest Company Report

**For official use**  
*(Please leave blank)*

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*Please  
complete in  
typescript, or  
in bold black  
capitals.*

**Company Name in  
full**

DEV MINDSET COMMUNITY INTEREST  
COMPANY

**Company Number**

12746257

**Year Ending**

31 December 2021

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## **PART 1 - GENERAL DESCRIPTION OF THE COMPANY'S ACTIVITIES AND IMPACT**

In the space provided below, please insert a general account of the company's activities in the financial year to which the report relates, including a description of how they have benefited the community.

Our Peer Mindset™ brand was launched in 2020 with the aim to become a separate digital democratic co-operative for mental health peer support. However, there was not enough support in the community to make this aim possible. Therefore, the Peer Mindset brand remains to promote self-empowerment and peer support among those with lived experience of mental health challenges who identify as Survivors, Autistic, Neurodiverse or 'Mad'. Peer Mindset's online resources uses a Growth Mindset based approach by inspiring personal development rather than a Fixed Mindset where one believes abilities are unchangeable.

Our NeuroSchemas App, version 0.9.1, was launched in June 2021 in the Google Play Store and Apple App Store. NeuroSchemas is our innovative application designed to support those who identify as Neurodiverse and Autistic. We expect many of its users with a formal diagnosis of Autism Spectrum Disorder (ASD) and Anxiety may find it useful. NeuroSchemas is free to download in the United Kingdom, Ireland, United States, Canada, Australia and New Zealand. A paid subscription plan is available to unlock advert free access in the app.

NeuroSchemas embraces a social model of disability approach over the medical model. Rather than assessing what is wrong with the individual the app takes an educational approach by using our systemised framework of norms to teach the hidden curriculum of common social situations. The app does not provide a pathway for treatment but instead provides a model of behaviours and their potential consequences to consider.

### **Downloads of the NeuroSchemas App to 31<sup>st</sup> December 2021:**

<b>Territory</b>	<b>Apple App Store</b>	<b>Google Play Store</b>	<b>Total</b>
United States	69	69	<b>138</b>
United Kingdom	53	85	<b>138</b>
Ireland	0	12	<b>12</b>
Canada	7	8	<b>15</b>
Australia	6	96	<b>102</b>
New Zealand	4	0	<b>4</b>
<b>Worldwide</b>	<b>139</b>	<b>270</b>	<b>409</b>

Version 1 of NeuroSchemas is being developed for release in 2022 as well as a Free and Open Source (FOSS) Copyleft licensed edition named LibreSchemas. We plan to invite the community to contribute to the LibreSchemas source code under a GNU Affero General Public License.

*(If applicable, please just state "A social audit report covering these points is attached").*

*(Please continue on separate continuation sheet if necessary.)*

**PART 2 – CONSULTATION WITH STAKEHOLDERS** – Please indicate who the company’s stakeholders are; how the stakeholders have been consulted and what action, if any, has the company taken in response to feedback from its consultations? If there has been no consultation, this should be made clear.

The stakeholders of the company are our Director who is Autistic, users of the NeuroSchemas App and more widely those with lived experience of mental illness and/or who identify as neurodiverse. Users of our NeuroSchemas app have left reviews on our Google Play and Apple App store download page. Some bugs were reported by our users at the initial release of NeuroSchemas which allowed us to fix promptly.

We also run two social media accounts to engage with the community and to monitor interests and trends. However, we have not ran any surveys or direct consultation with our stakeholders. The aim is to release version 1 of NeuroSchemas in 2022 and survey our stakeholders for feedback.

*(If applicable, please just state “A social audit report covering these points is attached”).*

**PART 3 – DIRECTORS’ REMUNERATION** – if you have provided full details in your accounts you need not reproduce it here. Please clearly identify the information within the accounts and confirm that, “There were no other transactions or arrangements in connection with the remuneration of directors, or compensation for director’s loss of office, which require to be disclosed” (See example with full notes). If no remuneration was received you must state that “no remuneration was received” below.

The aggregate amount of emoluments paid to or receivable by directors in respect of qualifying services was £238.67.

**PART 4 – TRANSFERS OF ASSETS OTHER THAN FOR FULL CONSIDERATION** – Please insert full details of any transfers of assets other than for full consideration e.g. Donations to outside bodies. If this does not apply you must state that “no transfer of assets other than for full consideration has been made” below.

No transfer of assets other than for full consideration has been made.

*(Please continue on separate continuation sheet if necessary.)*

## PART 5 – SIGNATORY

**The original report must be signed by a director or secretary of the company**

Signed

Date

15/02/2022

*Office held (delete as appropriate) Director/Secretary*

You do not have to give any contact information in the box opposite but if you do, it will help the Registrar of Companies to contact you if there is a query on the form. The contact information that you give will be visible to searchers of the public record.

Dev Mindset Community Interest Company	
61 Bridge Street	
Kington, England	
HR5 3DJ	Tel
DX Number	DX Exchange

**When you have completed and signed the form, please attach it to the accounts and send both forms by post to the Registrar of Companies at:**

*For companies registered in England and Wales:* Companies House, Crown Way, Cardiff, CF14 3UZ  
DX 33050 Cardiff

*For companies registered in Scotland:* Companies House, 4<sup>th</sup> Floor, Edinburgh Quay 2, 139  
Fountainbridge, Edinburgh, EH3 9FF DX 235 Edinburgh or LP – 4 Edinburgh 2

*For companies registered in Northern Ireland:* Companies House, 2nd Floor, The Linenhall, 32-38  
Linenhall Street, Belfast, BT2 8BG